

Melrose Business and Community Association Board Meeting Minutes for January 24, 2012

Attendance: Board members Jennifer Pritchett, Jeanne Hill, Badger Moring, Chris Carson, William Chiappini, Jean Rosebrock, Marshall Bloom and Rebeca Richardson; Guests Felicity Trueblood and Jeff Knee

Welcome: Meeting opened at 11:40am with a relaxation exercise led by President Jennifer Pritchett.

Minutes: Jean handed out minutes from the November and December 2011 Board meetings, the January 2012 Board meeting and the January 2012 membership meeting. All minutes were approved.

Treasurer's Report: Rebeca handed out the Treasurer's report.

Marshall suggested scanning MBCA records to electronic media for storage. It was decided that physical MBCA records will be consolidated and stored at M&S Bank until a work party is scheduled to scan the records.

Old Business

2012 Meetings

New meeting time(s): Board approved changing the time of Board meetings to noon; the day remains the fourth Tuesday of each month. Evening meetings will be scheduled as necessary.

Food: Badger and Felicity offered to make coffee for the Board meetings. The February membership meeting lunch will be from Fryer's.

Set-up and clean-up: Jennifer will ask for member volunteers to help with set-up and clean-up at membership meetings.

Name tags and business cards: Badger will get peel-and-stick name tags and check prices on plastic name tag holders. Chris will get card stock for name tags. Marshall will print name tags.

Melrose Vision 2020

Joint MBCA/HMI project: This issue was tabled until Jennifer contacts Mark Barrow for additional information and the date of the next HMI meeting.

Housekeeping/Miscellaneous: Felicity will keep the MBCA table and temporary roadside sign. Also, Felicity announced that the award plaques for the Al Burt Festival will total \$75. Marshall asked the MBCA's 501(c)(3) status; Jennifer said it is yet to be determined. The Board is waiting to hear from Tom Lucas regarding removal of the Christmas light fixtures in Melrose. Chris will schedule removal if necessary.

New Business

Website(s): Board agreed that Tom Lucas will maintain the community events calendar and the Grapevine blog at <http://www.melrosefl.com>. Marshall will maintain the MBCA events calendar and the Facebook page, contact Mark Barrow concerning historical features on the MBCA website, and restore “@melrosefl.com” email account access to Tom Lucas.

Lake Area Water Alliance (LAWA)/Environmental Committee: Board decided no committee is needed; the current status will remain, with Jean as MBCA representative to LAWA.

Committees

Membership: Marshall outlined changes made to the MBCA website directory and will be adding links to local businesses' websites. Marshall also invited Felicity to join the Membership Committee; Felicity suggested that the Membership and Publicity Committees be combined. The Board agreed. The new combined committee will handle online and print ads and features for the Business of the Month.

Melrose Bay Park: William announced that GAR has requested another five feet of width for their boat storage, making the new dimensions 70' x 20'. A motion was made to approve the new dimensions. The motion was seconded, a vote was taken and the motion passed. Additionally, the Board approved giving two park keys to GAR – one each to the head coaches.

Transportation: Felicity is working with Christine Louton to form a regional transportation committee.

Plans were discussed for a political rally in July and business expos in April and November. Also, plans for a 30-year anniversary gala or banquet were discussed. Felicity will check the best dates for the gala/banquet and reserve Trinity Episcopal hall accordingly.

Jean Rosebrock, Secretary