

Melrose Business and Community Association Board Meeting Minutes for February 28, 2012

Attendance: Board members Jennifer Pritchett, Jean Rosebrock, William Chiappini, Chris Carson and Marshall Bloom; Guest Jeff Knee

Welcome: President Jennifer Pritchett opened the meeting at 11:35am.

Minutes: Minutes from the January Board meeting were presented and amended. Chris moved to approved minutes as amended, Badger seconded the motion and the minutes were approved.

Treasurer's Report: Rebeca will provide a Treasurer's report at the March 13, 2012 general meeting.

Jennifer noted that she will make the appropriate changes to the MBCA bank accounts to reflect her as the current President and an account signatory, and removing Tom Lucas (past President) from the accounts.

Old Business

Melrose Farmers Market Update

Jennifer announced that Bob Bird was unanimously voted Market Manager by Farmers Market vendors and the HMI Board.

Butterfly Festival

It was reported that Nancy Dale spoke to Zane Greathouse, who requested that a portion of Butterfly Festival proceeds to go to Karen and Eden Sherwood. Currently, volunteers are needed to organize the Butterfly Festival.

July 10th Meeting Location (Homemaker's Club booked)

Jennifer will check the Senior Center and other locations for evening meeting availability, 5:30pm to 7:00pm.

Membership Meeting Procedure

The food will be served near the kitchen. Tables will be arranged for better viewing of speakers. Only one entrance will be open, with a separate handicap access available. Marshall created a check-in sheet with members' information; members will now check off their names upon arrival. Once again, the Board discussed offering members (businesses and individuals) the opportunity to work in exchange for monetary dues payments. For meeting attendees who choose to pay for lunch at the meetings, they will pay at check-in and will receive a dish appropriate for the day's meal. This will help the MBCA keep better income records. Badger volunteered to acquire plates and stick-on name tags as a donation to the MBCA. Marshall created a new application; this was approved by the Board. Chris will make copies available at meetings. It was decided that Jennifer will open the building(s) before meetings; members of the Board will close and lock up after meetings. Suggestions were taken for 2012 guest speakers – all agreed that the MBCA will remain neutral in politics.

30th Anniversary MBCA Mixer/Celebration

The Board wants to host the event at Trinity Episcopal Parish Hall. Jeff volunteered to head the 30th Anniversary Committee, and get additional committee members from the general membership.

MBCA Political Rally in the Park (Saturday, July 21, 2012)

Jennifer will contact Bob Stevens and HMI to reserve Heritage Park. Marshall suggested holding the Business Expo at the park in conjunction with the political rally. A venue for the Business Expo will be explored. Jean, Marshall and William volunteered to be on the committee to handle this. Felicity will address booking Trinity Hall for the evening of Saturday, July 21, 2012.

New Business

MBCA Logo

Marshall is designing a new logo. Staying with a version of the current heron logo was suggested.

MBCA Business/Member/Citizen/Hero of the Month

Marshall suggested naming and voting on nominees at each general meeting. It was decided instead that the Board will make the selection from nominations submitted by the membership. The Board agreed to allow attendees at the next general meeting one minute to promote their business or enterprise. The Business of the Month will get a free ad in the Melrose Alert, a work party and a free web page; the Citizen/Member/Hero of the Month will get a work party.

Rebeca will order Blue Water Bay for the March 13, 2012, general membership meeting.

It was suggested that the Board invite a non-member to vote on an item at a meeting, and also to give said non-member a voucher for a free meal at an MBCA membership meeting. This would be known as the 12th Man Program.

Badger suggested Bob Bird as the March Citizen of the Month. William moved to approve the selection, Marshall seconded the motion and the selection passed. The announcement will be made at the March 13, 2012 membership meeting.

Committees

Melrose Bay Park

A work party is scheduled for 10:00am on Saturday, March 17, 2012, to clean up the park for the upcoming Santa Fe Lake Fest on Saturday, March 31, 2012. GAR has volunteered to sand, repair and paint benches. William asked for funds to purchase paint and primer. Marshall moved to approve a purchase of 2 gallons, the motion was seconded and passed. Jean volunteered to participate in the park clean-up.

Jennifer reminded everyone of the next membership meeting on Tuesday, March 13, 2012, at 11:30am. Also, the next Board meeting is Tuesday, March 27, 2012, at noon.

The meeting adjourned.

Jean Rosebrock, Secretary