

Melrose Business and Community Association Membership Meeting Minutes For May 8, 2012

Welcome: President Jennifer Pritchett opened the meeting at 11:45am.

Board members present: Jennifer Pritchett, Jean Rosebrock, Marshall Bloom, Rebeca Richardson, Badger Moring

Member-Go-Round: Each member was allotted one minute to introduce him or herself and suggest one new small business for Melrose.

Pledge of Allegiance

Approval of minutes: Jean presented minutes for March and April; all were approved.

Treasurer's Report: Rebeca made the report available at the meeting.

Old Business

Melrose Spring Fling Report

Bob Bird reported that the Spring Fling had plenty of vendors and shoppers. Bob announced that he will notify the MBCA in August regarding the details of the Christmas festival. Jennifer encouraged him to advertise to the MBCA membership.

501c3 Status

It was announced that the MBCA will not apply for 501c3 status, but will revisit this issue in the future.

State Reports

William and Jennifer noted that the State reports were completed by the deadline.

Events

Business Expo

The committee planned to have its first meeting immediately following this meeting.

Political Rally

Felicity noted that this will be non-partisan and informal, and expressed a need for sodas at the event.

30th Anniversary Celebration

Suggestions were made to promote locally-made food, wine and art at this event, and to make the event the 1st Annual Food and Wine Festival. It was noted that MBCA should promote all aspects of this event. Also noted: Trinity Hall does allow wine in the building.

New Business

Phone Tree For Meetings

It was suggested that MBCA set up a phone hotline with event announcements as the outgoing message. Other suggestions for spreading the word about MBCA meetings were placing a Melrose Alert in the Lake Region Monitor and making special trips to surrounding

areas to deliver the Alert. Laura and Jason Hafner offered to place MBCA ads on their business flat-screen television.

Melrose Bay Park (MBP) Tenders Round Robin

Teams have been established. The first cycle went well and the second cycle has started. It was reiterated that all park tenders are volunteers and all members are welcome to join this effort.

Gainesville Area Rowing (GAR) Agreement

A motion was made to extend the GAR agreement regarding MBP. The motion was seconded and passed.

Melrose Visitors' Guide

It was decided that information from the Melrose Open Air Arts (MOAA) guide will be expanded to fit MBCA's use. It was noted that a map and web page for the Melrose area will be on the Melrose Library website. Paul suggested an RSS feed to link all sites with MBCA updates.

Know Your Parks – Speakers

Vernest LeGree (Alachua County Parks and Open Spaces)

Vernest briefly noted that his department manages 26 county parks, plus the fairgrounds and Poe Springs Park. He stated that park rules and guidelines are in place, but his department isn't staffed Fridays through Sundays, so locals should be aware of park activities on those days.

Bob Stevens (Putnam County Parks and Recreation)

Bob briefly noted that his department manages 24 county parks, and works with HMI to maintain Heritage Park. He stated that events are available on a first come/first served basis. He also announced that his department plans to add many upgrades to Heritage Park. Putnam County's non-emergency number is 386 329 0800.

Leo Lowe (Alachua County Sheriff's Office)

Leo noted that only 1 deputy works the Melrose area, and encouraged residents to call the non-emergency number (352 955 1818) if they see anything odd.

Jennifer agreed to open a dialog with Vernest about MBP concerns. She stated that residents can speak with County Commissions to effect changes in parks.

Committees

Transportation

Christine confirmed that the Four Corners Transportation Associates will meet today at 1:30pm.

Jennifer reminded us that the next MBCA membership meeting is Tuesday, June 12, 2012.

The meeting adjourned.

Jean Rosebrock, Secretary

