

MEETING MINUTES  
Board Members of Melrose Business and Community Association  
January 7, 2014  
Homemakers Club, 3:30pm

Present: Carol Meyer, Felicity Trueblood, Deb Massie (vice-pres), Rebeca Richardson (treas.), Joe Rush (pres.), Ed O'Bryan, Tim Parker, Jeff Knee (sec'y), and William Chiappini.\*

Absent: Chris Carson, ex-president Marshall Bloom

1. Board decided future board meetings will be "1st Tuesdays" at 3:00 PM, same place. Future member meetings will be "2nd Tuesdays" at 11:30 AM, Homemakers Club (will verify with HMI's Judy MacLaren).
2. Felicity showed a calendar from Marshall, to plan agenda for 2014 with, [left early at 3:40 PM].  
Joe tallied future meeting topics for MBCA:  
- Plum Creek; Alachua County Rural Cluster Special District status/Santa Fe Lake Dwellers; long term vision for MBCA; Melrose Bay Park beach and parking lot; future meeting topics; maintaining calendar; maintain webpage; planning lunches at member meetings.
3. Change MBCA bank account signers as follows: Joe will replace Marshall & Jean, leaving Rebeca as co-signer; the Bay Park (2nd account) is co-signed by William. Deb and Tim offer to help if need add'l. Joe can help generate mailing labels.
4. We discussed topic for upcoming February 11th member meeting, deciding Plum Creek in a debate format would draw big crowd, especially if held at 5:30 PM at Trinity church parish hall. Others to invite may be Florida Defenders of the Environment (and dovetails with debate on Alachua County's Melrose Rural Cluster topic).
5. Lunches at member meetings took a back seat in 2013, affecting attendance. Previous practice of MBCA buying catered lunches was a money loser. Joe spoke with a local eatery (Melrose Cafe) about customers possibly pre-ordering/buying individual lunches and delivery at Homemakers Club. We can provide drinks as usual.
6. Email list and reminders are critical. Marshall prior told Deb he'd continue maintaining [www.melrosefl.com](http://www.melrosefl.com) webpage components, incl calendar and MBCA. Joe offers to make evites using MBCA webmail account, and updating contact list there. Jeff offered to continue updating Facebook account (added Joe as FB content creator). [Rebeca left early, 4:05 PM]
7. Darlene Hinkle's "Melrose" sign design was discussed, and we agreed it needs to be shelved, it's too computer graphics-like and not like Melrose's informal town spirit. Joe says design is for template only, and talked to Robbie Rucker, sign maker who also did Bellamy Road's exterior mural.

8. Family Dollar discussed, no one knew latest. Tim talked about “tax incremental districts” to fund community amenities; Ed about 21/26 traffic patterns and DOT; Joe about picking development battles wisely.

9. Deb made motion for MBCA to buy gifts at Lather & Lace for the M&S Bank women who minded the Melrose holiday lights, as a “thank you” gesture for helping. Motion approved. [Jeff, secretary, had to leave early, 4:20 PM].