

MBCA Executive Meeting
September 1, 2015
Minutes
Location: HomeMaker's Club

Board Members Present: Joe Rush, Deb Massie, Felicity Trueblood, Chris Carson, Rebecca Gamble, Carol Myers, Tim Parker, and Stasia Rudolph

Joe convenes meeting at 3:30PM

Joe brings up meeting start time, discussion ensues and it is resolved that executive meeting will begin at 3:30PM

Upcoming events: Big Weekend at Chiappini's and Volunteers needed for beach duty.

Discussion ensues regarding criminal activities at the beach. Joe passes out letter that he wrote to Sheriff's Office confirming the authority to deal with "undesirable behavior" regarding beach visitors.

Deb updates board on guest speakers at *upcoming general meeting*. Focus will be on new businesses and updates on existing businesses. Included in the list: Coopers Auto Detailing, Stone and Bone Curio Shop, Melrose Cafe. Deb also reminds group that Audubon meeting is scheduled same night across the street. Remind all Melrose about the upcoming "transportation meeting" on Sept 10 at Methodist Church.

Joe turns discussion to the CRA and asks group if we have the *people power* to see the process through. Leadership and commitment are needed to execute the plan. Stasia asks Joe if he would *consider a second term* to maintain continuity in our process of semi-self governance. Joe is open to a second term.

Chris Carson informs board that City of Hawthorne has first mtg w/ Plum Creek tonight. Plum Creek will review their development connections.

General discussion ensues regarding melrosefl.com website and emails. Currently Marshall and Joe receive emails. Events portion of website needs to be updated as some event listings no longer apply. Discussion continues to the subject of attracting new members of the business community to the MBCA. Steve suggests using the many "road signs" around town center to cross-pollinate and market local businesses. Agreed that a central resource for developing "sign content" could come from MBCA.

The subject of *fundraising for a cause* is discussed. Felicity brings up past history of funding Melrose elementary for school trips etc.

Idea of a *December Mixer* is explored along with ensuring the Christmas Parade Prep is on target.

Deb Massie brings up that Mooring property will be for sale. All agreed that we need to keep this historical landmark intact regardless of new purpose.

No further business, meeting adjourns at 4:33

minutes submitted by S Rudolph