

MBCA Executive Meeting

Minutes

February 2, 2016

Location: HomeMakers Club

Officers in Attendance: Joe Rush, Deb Massie, Tim Parker, Marshall Bloom, Tom Sapp, Stasia Rudolph

Joe convenes meeting at 3:39PM

Deb asks if Joe Snodgrass can speak at next general meeting. Discussion ensues regarding attendance and what more we can do to boost. All agree that we need to attract more members, Deb will highlight membership drive at upcoming general.

Joe thanks Marshall for agenda, discussion ensues regarding various topics of 2016 expenses/budget: donation to MVFD and rent for meeting space. Putnam Chamber of Commerce membership discussion is tabled until Linda Kemp reports back. Deb will request from Rebecca: a total expense report including 2016 forecast. In keeping with expense topic; Joe reviews general projects that MBCA supports:

Xmas Parade

Beach Maintenance

Fire Dept

Mixer

Website- maintenance and postings

Discussion returns to the general meeting agenda. Principle Jason Reeves (Melrose Elementary School) and Barbara Franklin (Keystone Lakes Region Biz Assoc) are added to the speaker's roster. Deb offers that Sadie Darnell is running for re-election and would also like to speak. Discussion continues to planning a "candidates forum town hall meeting" sometime in September. Tim Parker recommends contacting Supervisor of Elections to help coordinate.

Other Business:

Joe asks if certificates were issued for Parade winners. Stasia volunteers to contact Steve Thrift regarding same.

Tim Parker recommends that we do a mailing for our membership drive. Discussion ensues regarding format, Marshall offers a template from past mailing. Deb and Rebecca will review and get back to executive committee with recommendations. Tim Parker offers to help with address list.

Keep Putnam County Beautiful- Tim Parker suggests that MBCA take part in the event. Good opportunity to brand MBCA. Discussion moves to T-shirt design and color. Bright color is recommended. Joe highlights that T-shirts will help promote local businesses, market t-shirts.

Topic of Spring Fling Mixer is brought up, possibly could schedule for March 11th (friday).

No further business, meeting is adjourned at 4:50PM.

Minutes submitted by S. Rudolph