

**MBCA POTLUCK MTG**  
MINUTES  
June 12 2018  
Location: Senior Center

Approx 30 people in attendance including BOD members: Joe, Deb, Fran, Kate, Peggy Jo, Tim and Stasia

Joe opens meeting at 6:33. Joe highlights upcoming events including 4th of July Boat parade, "Dirt the Movie", MBCA Officer elections, Friday Markets in Heritage Park.

Deb gives an overview of Heritage Park permitting procedure to reserve park for an event.

PeggyJo highlights Senior Lunch for \$3 on MWF at Senior Center.

Deb highlights Melrose on social media including [melrosefl.org](http://melrosefl.org), MBCA FB. Deb asks groups to think about consolidating the various committees/groups in Melrose to form streamlined, more effective organizations. Deb talks up the benefit of MBCA membership in 2018.

Tim Parker introduces **Nancy Clark** director and associate professor of hydro-generated Urbanism (CHU) at the School of Architecture at U of F.

Highlights from Nancy's presentation include:

- Dept of Economic Opportunity helps communities to identify/prioritize their assets, leverage their asset and map the asset using external experts.
- Historic based tourism is key
- Cites White Springs as an example of "eco tourism"
- Grants are available to offset start up costs/consulting fees.

Tim leads discussion regarding specifics on the implementation of a TIF district. Tim highlights Crescent City as a successful example of a CRA setting up a TIF district.

Members question Tim regarding setting up a TIF district in Melrose where there are multiple counties involved. Tim suggests getting the commissioners together from 4 counties to review options/set goals. Discussion moves to costs and small grant deadlines. Marcia Cohen is an expert on next steps if citizens wish to pursue.

Sheri from library highlights free lunch program this summer.

No further biz, meeting adjourns at 7:49.

*minutes submitted by S Rudolph*